

Community Funding Guide

Community Bank · Southern Peninsula

The role we play is to feed into prosperity, not off it.

Community Bank Southern Peninsula is committed to developing partnerships that assist in achieving positive community outcomes. We recognise that without successful communities, there cannot be successful businesses.

We invest in local organisations that facilitate activities to build and strengthen our community. Our community funding is made possible by the profit generated from banking services provided at our branches.

Community Funding plays a valuable role in financially supporting local community organisations while also promoting local Community Bank branches.

Support categories

- Emergency and community support
- Sport and recreation
- Environment and animal welfare
- Arts, culture and heritage
- Health and wellbeing
- Facilities and infrastructure
- Education and research





Some of the features of SmartyGrants are

You can save your progress and return to complete your application at a later time or date. Your application is always autosaved

- Your application is stored online, therefore there is nothing for you to save to your own computer, and;
- You can be certain that we have received your application when you submit it
- SmartyGrants offers technical support to our applicants

About us

The Community Bank Southern Peninsula is community-owned, operating three Peninsula branches in Rye, Rosebud and Dromana, and a dedicated lending hub in Rosebud. We employ over 20 local staff to ensure our commitment to creating excellent customer service is front of mind.

Our Company is a certified Social Enterprise and holds the franchise agreement with Bendigo Bank, to operate our Community Bank branches.

Community banking is based on a Profit-With-Purpose model, meaning profits are returned directly to the community that generated them. We reinvest most of our profits back into the community through grants and sponsorship.

Our presence on the Peninsula for over twenty-four years has resulted in the return of 10 million dollars to the community in funding, a significant achievement of which we are immensely proud.

SmartyGrants Community Funding Platform

Our organisation has transitioned to a new funding platform called SmartyGrants. This is an online supported platform that enables our organisation to manage our grants and sponsorship requests in a more efficient and effective way. It offers a range of features that make the grant/sponsorship management process more streamlined, including online application forms, automated processes, and reporting tools.

This will also streamline the application process for our clubs and community groups.

SmartyGrants provides an easy way for grant seekers to complete their application form online.

Grant or Sponsorship?

Grant: A sum of money received by an organisation for a specific purpose. There is an expectation of a commercial benefit being returned to the Enterprise in the form of promotional activities as listed in the application form.

Sponsorship: The purchase of tangible potential rights and benefits associated with an event, group or organisation, which results in increased brand awareness, communication of key messages and increased customer base for the Enterprise.

Community funding timeline

- ***Our next round of Community Funding will open on Monday 2 March and will close at 5:00pm on Tuesday 31 March 2026***
- The two streams of funding being offered are Grant or Sponsorship. Please read the guidelines before you proceed with your application. If you apply under the incorrect stream, you will be asked to reapply under the correct stream
- Community Funding Committee & Board assess applications: Early April
- Funding allocation correspondence to all applicants: Early May
- Community Funding Award Night with date: Wednesday 10 June at Mornington Racecourse

It's a win-win when you bank with us. Your better banking has helped support the clubs, projects and organisations at the heart of our local community.

Where else can great banking create such a positive impact - **\$10 million and counting!**

Funding decisions

The Community Funding Committee review the applications and make recommendations to the Board on which projects to fund. As such, the Board's decision to approve, decline or approve partial funding, will be final. At times, the Board may wish to use funds which are held in trust by the Community Enterprise Foundation (CEF). If applications are to be funded from this source, the applicants may need to provide additional information or engage the support of a project partner to secure their funding.

Our expectations of applicants

Mandatory attendance of an organisation representative at our Funding Awards Presentation Night to receive granted funding

- Keep us informed. If there is a delay or change to your project, we like to know about it
- Demonstrate a willingness to be a positive advocate to enhance our profile and encourage members to be their bank of choice
- Authorise us to promote our sponsorship and/or support of your group within internal and external marketing, including social media
- Complete all required acquittals within 30 days of completion of your grant project/ sponsorship · Obtain approval for use of our logos, naming conventions and press releases within your own promotion of our support
- Stay in contact – invite us to see completed projects or to group events, share our posts and tag us on Facebook and Instagram @CommunityBankSouthernPeninsula

Key funding conditions

Funding will only be provided to organisations that meet the following criteria:

- Be of a not-for profit nature
- **Maintain banking status with Community Bank Southern Peninsula Branches – Rye, Rosebud or Dromana**
- A limit of one receipt of funding in a twelve-month period
- To review the full eligibility criteria for Grant & Sponsorship funding, please review the attached criteria documentation. Please read carefully prior to commencing your application. If you apply under the incorrect stream, you will be asked to reapply under the correct stream.

We are unable to consider any application in the below categories

- Support any activity that is political or sectarian in nature
- Is for the sole benefit of an individual
- Is commercial in nature Events or programs that denigrate, exclude or offend minority group
- Programs or events that may represent a hazard to the community
- Programs sponsored by competitor banks, brokers and financial institutions
- Third party funding Wages/administration costs for an ongoing or long term position

How to apply

- Follow our social media platforms for updates on our funding round process & how to apply
- Read through our Community Funding criteria documents to ensure your project meets eligibility guidelines
- Have a clear idea of your project. Please make sure you include a budget, quotes, current financial statements and documents to support your application
- If you have any questions, please contact Nat: nat.sevior@bendigoadelaide.com.au

For more information contact

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Nat Sevior · nat.sevior@bendigoadelaide.com.au

Talk to us today

Community Bank · Southern Peninsula

Fiona Somjee

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Rye, Rosebud & Dromana

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Community Bank · Rye

Vanessa Curtis – Branch Operations Manager

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P 03 5985 9755

2271 Point Nepean Road Rye 3941

www.bendigobank.com.au/rye

We're open: 9.30am – 4.00pm Monday to Thursday
9.30am – 5.00pm Friday

Community Bank · Rosebud

Renaë Dunston – Branch Operations Manager

E renae.dunston@bendigoadelaide.com.au

P 03 59820499

1087 Point Nepean Road, Rosebud VIC 3939

www.bendigobank.com.au/rosebud

We're open: 9.30am – 5.00pm Monday to Friday

Lending

Gemma Hodgson – Branch Operations Manager

E gemma.hodgson@bendigoadelaide.com.au

P 03 5981 0556 or 0403 126 260

1089 Point Nepean Road, Rosebud VIC 3939

Community Bank · Dromana

Karen O'Keefe – Branch Operations Manager

E karen.okeefe@bendigoadelaide.com.au

P 03 5981 0106

239 Point Nepean Road, Dromana VIC 3936

www.bendigobank.com.au/dromana

We're open: 9.30am – 4.00pm Monday to Thursday
9.30am – 5.00pm Friday

